



**June 24, 2009 - Lunch Meeting**  
**11:30 – 1:00 PM**  
**Sheraton Four Points (I-25 & Hampden)**  
**Training a Multigenerational Audience**  
**Presented by Patie Jansen**

**WELCOME**



## **How to Reach the Different Generations in the Training Room**

For the first time in history, we may have four different generational groups in our training rooms. Each generation brings a different set of values, attitudes and communication preferences to the classroom. To be successful with participants, it's vital to understand how to break through our own generational communication style and relate to others in the style that marks their generation. Patie Jansen of Strategic Insight Solutions Ltd brings two decades of training expertise to this interactive luncheon discussion. You will learn more about what makes different generations tick and how you can adjust your delivery in the training room to reach each of the generational groups.

How we relate our content and delivery to each generation plays a significant role in our training success. It's likely that in any training program we have representatives from each of the four generational groups. Are you reaching them? Are you delivering in a way that makes the learning "stick" with each generational group?

In this luncheon we will:

- Define the generation groups, their characteristics and resulting values and priorities
- Relate how generational differences affect the success of our training programs
- Discuss ways in which we can effectively prepare for and deliver learning experiences that reach each of the four generational groups

### **Presenter:**

International trainer, speaker, and business coach Patie B. Jansen blends her two decades of training expertise, step-by-step strategies, and interactive approach with her sincere desire to help her audience become effective leaders. The result: Engaging, fast-paced trainings and presentations that help these leaders develop communication and leadership skills they can use every day. Patie is the owner of Strategic Insight Solutions Ltd [www.StrategicInsight.biz](http://www.StrategicInsight.biz). She is also a member of NSA (National Speakers Association), ASTD and is the Chairperson for the Aurora Chamber of Commerce Women in Business group.



**Agenda:**

11:30 Lunch

12:00 Program begins

1:00 Program Ends

**Costs:**

\$30.00 Members

\$40.00 Non-members and at the door

**For Questions:**

Contact the chapter office at 303-457-2119 or via email at [info@astdrm.org](mailto:info@astdrm.org)